Last Mile Delivery

Retailers say they could increase profits **156%** if they had better technology tools.

5 top ways retailers are preparing for capacity spikes:

1. More staff
2. Starting promotions early
3. Upgrading technology
4. Better communication with delivery partners
5. Improved demand predictions

81% of retailers say delivery fulfillment is key to their customer experience strategy.

ABOUT THE STUDY: OneRail commissioned an independent research agency to survey 150 retail leaders. The margin of error for this study is +/- 7.9% at the 95% confidence level. A random sample was taken using Lucid, a trusted global sample provider.